

Happy Holidays from Hooker & Boys!

We hope you are all doing well, staying safe and healthy in these unprecedented times, and ask that you celebrate with us as we kick off the Holiday Season with our award-winning, star-studded cast, representing the LGBTQISLKDCXYZ communities.

H&B presents...

The 22nd Annual 12 Days of Christmas

It's a **COVID** kinda **CHRISTMAS...** a **VIRTUAL** Holiday Event!

Saturday, December 12th 2020

Please join us as we 'turn back time' with a virtual retrospective of 12 Days, past and present, until we can gather again in the future. Virtual doors open at 1pm, and the 4 hour show will begin at 2pm, webcasting from The Clifton Pleasure Club in Lauraville, MD.

Our goal is to raise \$2000 for each of 4 charitable organizations.

READ ON ►►

The non-profit organizations selected to be the beneficiaries of this year's online event are as follows:

- [AIDS Action Baltimore](http://aidsactionbaltimore.org) [Scott H. Stamford Memorial Fund]
aidsactionbaltimore.org | [FB:aidsactionbaltimore](https://www.facebook.com/aidsactionbaltimore)
- [BHT Foundation](http://bhtfoundation.org) [Hooker & Boys Fund]
bhtfoundation.org | [FB:bhtfoundation](https://www.facebook.com/bhtfoundation)
- [The Queen's Guard](http://thequeensguard.gay) [Pride Prom & Youth Services]
thequeensguard.gay | [FB:queensguardofalaska](https://www.facebook.com/queensguardofalaska)
- [The Leather Heart Foundation](http://leatherheart.org)
leatherheart.org | [FB:leatherheartorg](https://www.facebook.com/leatherheartorg)

During the show, we will announce those individuals, organizations, and companies whose contributions have made **The 22nd Annual 12 Days of Christmas** possible.

As we enter the Holiday season, this a great time to get your name out there for everyone to know where to shop, dine, drink, meet, live, and have a gay ol' time... once we get this pandemic under control, of course. **Here's what you can do to make this year's event a success:**

SPONSOR The 12 Days of Christmas Event

We have 3 sponsorship levels available... Golden Star [\$200], Silver Bell [\$150], and Glass Ornament [\$100]. See the following page for further information on Sponsorships.

DONATE ITEMS to Adorn our Tree

Each year we raffle a Christmas Tree full of gift certificates and many other goodies. Please consider donating a gift certificate from your business or gift item(s) to place under the tree.

DONATE ITEMS for the Richard Parnes Memorial Silent Auction

Each year we have a multitude of items ranging from antique ornaments, teddy bears and other stuffed animals, Christmas statues and knick-knacks, to liquor baskets, works of art, flower arrangements, clothing and jewelry, plus much more. We accept ANY and ALL items for our Silent Auction!

PURCHASE AN AD to be displayed during our Online Event

We have ad spaces available for nearly every budget. See the following page for more information.

Should you have any questions regarding sponsorships, advertising, and/or donations, please email us at hooker@hookerandboys.org, or call Rik at 410.236.5286 or Paulie at 410.236.5287. For questions regarding our silent auction or tree raffle, please contact or Liam at matthew.smith.pa@gmail.com.



It is our sincere wish that everyone will STAY SAFE and have the utmost LOVE for the Holidays!

Serving the Communities since 1999,

Hooker & Boys

Visit us at hookerandboys.org or on Facebook at [Hookerandboys](https://www.facebook.com/Hookerandboys)

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Sponsorship Information... Note: All Sponsors will be announced during the event.

Golden Star: \$200 Cash.

Includes a **VIDEO COMMERCIAL** [up to 1 minute] to be played during the Show, **Verbiage** and **Links** to be shared in the Chat, and a **Large Website Banner**.

Silver Bell: \$150 Cash.

Includes a **FULL COLOR AD** to be displayed during the Show, **Verbiage** and **Links** to be shared in the Chat, and a **Medium Website Banner**.

Glass Ornament: \$100 Cash.

Includes a **FULL COLOR AD** to be displayed during the Show, and a **Small Website Banner**.

Virtual Advertising Information...

You can be one of **Santa's Elves** for **\$75** Cash, and receive a **Large Photo Ad** in our Slide Show Presentation, plus a **Link to your Website**, and a **Large Logo** on the Website.

Or you can be one his **Reindeer** for **\$50** Cash, and receive a **Medium Photo Ad** in our Slide Show Presentation, plus a **Link to your Website**, and a **Medium Logo** on the Website.

Or be one the **Presents** in Santa's Bag for **\$25** Cash, and receive a **Small Photo Ad** in our Slide Show Presentation, and a **Small Logo** on the Website.

Ad image or video, and logos must be submitted to hooker@hookerandboys.org by **Wednesday Night, December 9th, 2020**. Images may be received as Acrobat PDF (fonts embedded), TIFF image format, or High Quality JPEG. Video Commercials should be submitted in MPEG format.

Banners should be submitted at 1000 pixels wide by 400 pixels high (10" x 4" @ 100dpi or 5" x 2" @ 200dpi). Banners and Logos will be sized to fit the appropriate website space.

Sponsorship/Advertising payments and/or donations should be arranged with **Rik** at **410.236.5286** or hooker@hookerandboys.org and should be submitted at the same time or prior to submission of ad image or video, and logos. We realize that this is short notice, so payments may be negotiated with Rik's approval.

PLEASE NOTE: If you are donating physical goods, for the Auction or Tree Raffle, and have the ability to submit photos, and provide shipping to the winner, we would GREATLY appreciate that. THANK YOU!