

The 16th Annual 12 Days of Christmas

Season's Greetings! Hooker & Boys presents this year's annual charity gala:

"The 16th Annual 12 Days of Christmas: Sweet Sixteen / Sixteen Candles"

to be held at Club HIPPO, Baltimore on Saturday, Dec. 13th, 2014.

Celebrate with us as we kick off the Holiday Season with our award-winning, star-studded cast, representing the GLBTSLDXYZ communities.

The non-profit organizations selected to be the beneficiaries of this year's event will be:

- **AIDS Action Baltimore:** Scott H. Stamford Memorial Fund,
- **the Lady Lisa Drag Stage:** GLCCB Baltimore Pride 2015,
- **the Leather Heart Foundation:** Mark "Spanky" Bialous Relief Fund, *and*
- **Project REAL** (*Asbury Park LGTBQ Youth Center*): Mark "Spanky" Bialous Fund.

Our goal is to raise over \$2,000 for each charity.

During the performance, we will announce those individuals and organizations whose contributions have made The 16th Annual 12 Days of Christmas possible. As we enter into the Holiday season, it is a great time to get your name out there for everyone to know where to shop, dine, drink, live and have a gay ole time. Here is what you can do to help make this year's event our best 12 Days yet:

- **Sponsor the 12 Days of Christmas event.** Sponsorships are available. See attached sheet for Sponsorship levels and advertising rates. Sponsors at the "Golden Star" and "Silver Bell" levels receive a Full Page *Color* ad in our program. All sponsors receive a listing in the program, logo/link listing on our website, and get announced as sponsor from the stage at the event.
- **Donate items to adorn our tree.** Each year we raffle an ornately adorned tinsel tree full of gift certificates and many other goodies. We would love to have a certificate from your business for the tree or gift item to place under the tree.
- **Donate items for the silent auction.** Each year we have a multitude of items ranging from; teddy bears, antique ornaments, stuffed animals and Christmas statues to liquor baskets, flower arrangements and clothing apparel, plus much more.
- **Place an ad in the Program.** Full page ad – SPONSORSHIP (see ad sheet for more info).

★ 3/4 page ad – \$75 ★ 1/2 page ad - \$60 ★ 1/4 page ad - \$40 ★ business card ad - \$25 ★

If you have any questions regarding sponsorship, advertisement, and/or donations, contact Rik Newton-Treadway at hookerandboys@comcast.net or Paulie Treadway at pet3graphics@comcast.net, or call us at (410) 366-5312.

To donate items for our silent auction and/or the holiday tree raffle, please contact Matthew Smith at matthew.smith.pa@gmail.com.



It is our sincere wish that everyone have the utmost LOVE for the Holidays!

Serving the Communities,

Hooker & Boys

Visit: www.hookerandboys.org

www.facebook.com/Hookerandboys

Hooker & Boys

Serving the Communities since 1999.

“The 16th Annual 12 Days of Christmas: Sweet Sixteen / Sixteen Candles”

Saturday, December 13, 2014

Sponsorship Information

Golden Star Sponsorship: \$300

>> Includes: 1 of 3 **FULL Color COVER Ads**

** Note: 2 of these Sponsorships have already been SOLD (Inside Front and Outside Back covers).

The Inside Back cover is still available.

Silver Bell Sponsorship: Cash and/or In-Kind Donations valued at or above \$200

>> Includes: a **FULL Color**, Full page ad.

Glass Ball Sponsorship: Cash and/or In-Kind Donations valued at or above \$100

>> Includes: a **Black & White**, Full page ad.

All Sponsors will be announced during our event, Name and/or Logo placement on our Sponsorship pages in the program, and will be listed on our website along with Logo and Weblink (if applicable).

Event Program Advertising Information

Full Page {7.5” wide by 10” tall}: **SPONSORSHIP** (*see above*)

Black & White Ads

3/4 Page {7.5” wide by 7.5” tall}: **\$75**

1/2 Page WIDE {7.5” wide by 5” tall}: **\$60**

1/2 Page TALL {3.75” wide by 10” tall}: **\$60**

1/4 Page WIDE {7.5”wide by 2.5” tall}: **\$40**

1/4 Page TALL {3.75”wide by 5” tall}: **\$40**

1/8 Page {3.75”wide by 2.5” tall}: **\$25**

Ad artwork should be submitted to Paulie at pet3graphics@comcast.net by Noon on Monday, November 24, 2014. Artwork may be received as: Acrobat PDF, Microsoft Office (must include fonts) or any image format readable by Adobe Photoshop. Any graphic images should be submitted at 300 dpi or higher (600 dpi preferred).

A basic ad can be created at an additional cost. Please send any pertinent info, images and/or weblinks to Paulie and ADD \$10(1/4 page), \$15(1/2 page), \$20(3/4 page), \$25(Full page B&W), \$50(Full page COLOR).

Sponsorship/Ad payments are to be arranged with Rik at newton-treadway@comcast.net or 410.366.5312 prior to submission of ad artwork.